



For Immediate Release

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SPIRIT OF ARTOWN BRINGS COMMUNITY GIFT OF ART

RENO, NEV. (Oct. 17, 2005)—Spirit of Artown, the premier holiday arts celebration in northern Nevada, will strive to bring the community closer this winter with some help from sugar plum fairies, holiday movies, and kids who sing opera.

With all that has been happening in the world from Hurricane Katrina to the recent earthquake, Spirit of Artown hopes to bring a sense of family, joy, and friendship to the Reno-Sparks community through their winter arts series. Spirit of Artown is a holiday present wrapped up by the city of Reno and delivered to every person in the area.

Families will be especially important to Spirit of Artown this year with several programs geared towards children and parents. From the winter movie series at the Nevada Museum of Art to the Magic Underground's *A Real Magic Christmas* there is something for every child. Families are encouraged to spend the 31 days of Artown reveling in the joy of the holidays and enjoying the gift of art.

The holiday season brings with it an invitation to traverse traditional boundaries of celebration and enter into the Spirit of Artown. In the 31 days from mid-November to mid-December, the best and the latest in visual, performing and humanities arts will take over Reno for a month-long festival of cultural diversity and artistic innovation. The greatest gift lies in the knowledge that everything offered is yours to enjoy. Because in the Spirit of Artown, it is always better to give than it is to receive.

For more information visit www.renoisartown.com or call Jennifer Durnan at 775-233-5354.

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