

Advertorial for Ski Magazine
Written for the RSCVA
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Picture a place where you can mingle with snow bunnies by day and showgirls by night. A place where one minute you are skiing down some of the country's most scenic, challenging terrain and the next relaxing at an exclusive resort, being pampered in a spa or dining on award-winning cuisine. You can have it all in Reno-Tahoe, America's Adventure Place!

With the highest concentration of ski resorts in North America, surrounded by a 30 foot snow pack and 22,000 acres of skiable terrain, the snow opportunities are endless. Reno-Tahoe boasts more than 18 world-class ski resorts and seven cross country ski resorts all located within 90 minutes of the Reno/Tahoe International Airport. Take in the awesome views of Lake Tahoe and the Sierra Nevada while trying a new adventure like backcountry snowmobiling, moonlight snowshoe hiking, ice-skating in downtown Reno, dog sledding or taking a horse-drawn sleigh ride.

When the slopes are dark and the ski day done, imagine taking in top-name headline entertainment or give Lady Luck a try at one of the area's many casinos that offer exclusive Nevada-style gaming.

But adventure doesn't stop when the snow melts. Reno-Tahoe is home to 46 challenging golf courses, a whitewater slalom course in the heart of downtown Reno, nationally recognized special events, cultural activities and museums, including Nevada's only national accredited museum, the Nevada Museum of Art.

In a town known for gaming, there's much more than you'd expect. Adventure waits outside your hotel door 24 hours a day, 365 days a year.

Log on to VisitRenoTahoe.com or call 1-800-FOR-RENO to request a visitor planner and learn about our Best Rates program and ski packages. Reno-Tahoe, America's Adventure Place...experience a new kind of adventure.